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Kadoo Backstage in Action

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Coordinating Global Events? No Problem

Started in 2007 in Sydney Australia, Earth Hour Global is an international movement encouraging people and businesses to take a stand against climate change. Organizers for Earth Hour 2010 used a Kadoo Backstage web service, divShare, to share videos of the event from around the world.

Per Earth Hour Global's special request, Kadoo Backstage customized divShare's security and email alerts for the event's organizers so they could watch the event in real time. More than 115 country teams participated in the March 27 experience. Participants uploaded 70GB of video throughout a 24-hour period. The easy-to-use dashboard and video viewers ensured successful file sharing from all locations. "divShare rocks!" exclaimed Peter Barnet of the World Wildlife Federation.

"Earth Hour 2010 showcases how easy it is to use Kadoo Backstage's APIs. The divShare web service has an intuitive interface that enabled people who had never used it before to drag, drop, and share their videos across the globe within moments. The Kadoo Backstage viewers and audio player work with all formats, so they play every time. That's a key reason Earth Hour Global selected to store and share their files through divShare." states Dmitry Dain, VP Engineering, 3Sixty Enterprises, Inc.

What Sets Us Apart

Kadoo Backstage offers a robust, self-sustaining environment that spans the entire consumer cloud. From simple web hosting services to delivery of your applications to the consumer, we offer:

- Files that never expire
- Worldwide access from any device.
- Total privacy. We do not snoop or index users files.
- Flexibility. Storage space expands or contracts with users needs and accepts files as large as 2GB.
- Fast delivery speeds of data globally, with minimal latency. Speed can be further enhanced via co-location or geographically strategic placement of hardware when required.
- Media that always works. Our service provides an attractive video viewer and an audio player. They recognize and efficiently play virtually every video and audio format available. You don't have to buy a separate license. And, they always play.

iPad SDK Now Available for Kadoo Backstage! (Highlight Boxes)



The iPad is a new frontier in mobile computing, and a perfect complement for Kadoo-enabled applications. More iPad text.

[Learn More >](#)

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