

Save the date

Tuesday, May 13, 2008

8:30 am - 11:am



The Event

Mobile Advertising
Breakfast

On the first day of the Sybase Classic, Sybase 365 invites you to a breakfast seminar at the New York Stock Exchange, where you will learn about current trends and future possibilities of mobile advertising.

When

Tuesday
May 13, 2008
8:30am – 11:00pm

Mobilize the Possibilities.

Why attend

Where

New York Stock Exchange
11 Wall Street
New York, NY
10005

- Learn how advertising agencies have used expertise in the mobile channel to win new accounts and expand existing ones
- Gain insight on the future of mobile advertising and marketing
- Hear case studies of successful mobile advertising campaigns
- Learn about Sybase 365's mobile advertising offerings and why we are a preferred partner
- Eat breakfast with LPGA players, and Sybase CEO John Chen!

Who we are

Sybase 365 is the world leader in mobile messaging, SMS, and MMS mobile content delivery. Our global network provides xxx. Processing over 100 billion messages annually, we reach more than 700 mobile operators and 2.4 billion subscribers worldwide.

(Sybase 365 is a wholly owned subsidiaries of Sybase, Inc.)

Invitation to follow

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